



Expansion in Action Worksheet

Introduction

Topic: Creating A Message that Attracts (rather than attacks) those You are Called to Serve

This month's expansion in action principle - It's not what you do or what you have, rather, it's *how* what you do transforms the lives of those you called to serve that matters.

Objective #1:

Identify those YOU are called to serve.

Action Item:

Make it personal. (Give him, her, or them a name.)

Objective #2:

Connect with those you are called to serve.

Action Item:

Get intimate. (Head + heart + hands= true connection)

"I am called to reach _____" (insert the name of the person)

Head (what are they thinking)	Heart (how are they feeling)	Hands (what are they doing)

Objective #3:

See the transformation of those YOU are called to serve.

Action Item:

Highlight specific results your ministry will have on the lives of those you are called to serve.

Identify the BEFORE God works through you and AFTER God works through you with the two charts.

"I am called to reach _____" (insert the name of the person)

Head (what are they thinking)	Heart (how are they feeling)	Hands (what are they doing)

Objective #4:

Compel your audience to take a *specific* action.

Action Item:

Ask the right questions and offer THE one solution.

Compelling Question	THE only solution