

JUMPSTART!

21 Days To Creating A Rock-Solid Expansion Plan for Your Ministry

Equipment Needed to Create Compelling Videos

1. YOU

- a. Confident
- b. Relaxed
- c. FULL of personality

2. A Plan

- a. Who – for whom is this created?
- b. What – what action do I want them to take?
- c. Why – what is the value that I am offering the intended audience

3. Camera (choose ONE)

- a. Kodak Zi8
- b. Flip Ultra HD
- c. Logitech 9000 Webcam

4. Microphone (optional, but HIGHLY recommended)

- a. Audio Technica ATR-3350 Lavalier Omnidirectional Condenser Microphone

5. Video sharing sources –

- a. YouTube – www.YouTube.com
- b. Tube Mogul – www.TubeMogul.com
- c. Viddler – www.Viddler.com

6. Optional equipment

- a. Tripod –
 - i. Vivitar VIV-VT-3 Micro Tripod 3" Height
 - ii. Deluxe 57" Camera Tripod w/ Carrying Case For The Kodak Zi8 Video Camera
- b. Teleprompter- iTunes.com (over 5 apps available)

7. Lights – sunlight is BEST, but halogen lighting works ☺