

JUMPSTART!

21 Days To Creating A Rock-Solid Expansion Plan for Your Ministry

7 *FREE* Media/Publicity Resources

1. www.pitchrate.com – A free media coverage service.
2. www.ezinearticles.com – A free online article submission service.
3. www.bloggerlinkup.com – A free online service that allows you to post your article to other blogs or websites.
4. www.EzineMarketPlace.com - A free online article submission service.
5. <http://www.helpareporter.com/> - A free media coverage service.
6. www.YourWebsite.com or www.YourBlog.com - your website is the BEST place for you to be found. Create it once and if you are strategic it will work over and over again for you.
7. *Bonus* **Social Media Platforms** – FaceBook and LinkedIn – use of keywords on these platforms increase your ability to be found by media outlets.